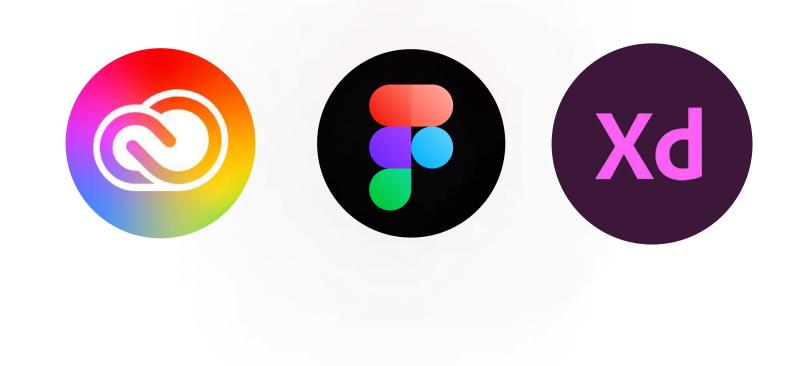


# **ALISH JASANI**

## **5+ YEARS** experience in UI/UX Design



### **ABOUT ME**

As a highly skilled UI/UX designer, I have over 5+ years of experience designing 300+ apps and websites. My specialization is in creating minimal and innovative UI designs and conducting extensive UX research to optimize app performance by up to 10 times.

BIRTHDAY 1st July 1997 NATIONALITY

Indian

RELATIONSHIP Married

LANGUAGES

English, Hindi, Gujarati

### CONTACT

### ADDRESS

Bengaluru, Karnataka, India

MOBILE

+91 9662127833

EMAIL alishjasani0107@gmail.com

SKYPE Alish Jasani

# SOCIAL & PORTFOLIO

# EXPERIENCE

# APR 2021 - PRESENT 3 YRS

### YOURDWORLD

User Interface Designer

YourDworld is Website & App Design & Development Company.

1. Led multiple projects from inception to execution, working closely with engineers, product managers, researchers, other designers, and stakeholders.

2. Redesigned the onboarding flow, after which the user acquisition increased by 45%.

3. Compiled a set of problems with the feed, proposed to redesign, and accomplished a whopping 62% increase in feed posts.

**APR 2019 - MAR 2021** 

2 YRS

INTELLECTSOFT

**User Interface Designer** 

My roal at Intellectsoft is Senior UI/UX Designer and Project manager to lead 12 designers.



### https://dribbble.com/alishjasani

#### LINKEDIN

https://www.linkedin.com/alishjasani/

WEBSITE

https://alishjasani.com

SOFTWARE







**JAN 2018 - MAR 2019** 

**1 YR 3 MOS** 

TATA CONSULTANCY SERVICES

User Interface Designer

Working at TCS as Inter UI/UX Designer and learn lot of professional things to make powerful brands projects.

# EDUCATIONS

**INDUSTRIAL AND PRODUCT DESIGN** National Institute of Design (NID)

COLLAGE Marwadi University **HIGH SCHOOL** V.P. Ghetiya Upleta

### **MY ROLE ROAMAP**

Firstly, a UI/UX Designer has the opportunity to make a significant impact on the user experience of a product or service. I use my design skills and creativity to solve complex problems and create designs that delight and engage users.

Another exciting aspect of my role is the chance to work with cross-functional teams, including product managers,



developers, and stakeholders. Collaboration is a critical component of creating a successful product, and a

UI/UX Designer gets to work closely with a diverse group of people to bring their design vision to life.

Furthermore, the UI/UX Designer gets to be involved in the entire design process, from researching user needs and creating personas to designing wireframes and prototypes. This role requires a combination of analytical and creative skills, which makes it challenging and intellectually stimulating.

Finally, a UI/UX Designer has the opportunity to build a strong portfolio of work that showcases my design skills and expertise. This can lead to new opportunities and career growth, which is always exciting.